ORDER

105689 Order / Rev: Alt Order #:

09/18/12 - 10/25/12

Product Desc: State Senate - Jeopardy Estimate:

Original Date / Rev: 08/20/12 / 10/02/12

Order Type: **GENERAL**

Flight Dates:

Name:

Benny for Nevada

Buying Contact: Billing Contact:

1930 Village Center Cir.

Las Vegas, NV 89134

Benny for Nevada - 4015d Advertiser Name:

> A25-54 Demographic: PLC09 Product Codes:

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

Local

Cash

15%

Broadcast

EOM/EOC

Primary AE: Kevin Goodell

Sales Office: **VEGS**

Sales Region:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

BIII Plan

Orders

Agency

Start Date	t Date End Date		Gross Amount	Net Amount		
08/27/12	09/30/12	1	\$725.00	\$616.25		
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$725.00	\$616.25	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	6	\$2,725,00	\$2,316.25	0,00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodeli	VEGS	Local	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots I	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/18/12 09/26/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		- :30	0 \$:	375.003	0.00 NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spo</u>	s/Week 2	. —	Rating 0.00						
	escription		/End Time		Weekdays	Length		Rtg Type		
1 KSNV 09/17/12-09/23/12 N See MG 1.5 [.NOT AVAILABLE RAT	. ,	630- TE	<i>t</i> pm		-TW	:30	(\$375.00)	0,00 <i>NM</i>		
2 KSNV 09/17/12-09/23/12 N See MG 1.5	, ,	630- 	7pm		-TW	:30	(\$375.00)	0.00 NM		
[.NOT AVAILABLE RAT 5 KSNV 09/19/12-09/19/12 N 1 MG for 1.2,1.1	-	630-	7pm		~-W	:30	\$725.00	0.00 NM		
Week: 09/24/12 09/30/12	-TW	2	\$375,00	0.00						

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Totals

6

\$2,725.00

 Order / Rev:
 105689
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate - Jeopardy
 KSNV

 Flight Dates:
 09/18/12 - 10/25/12
 Estimate:

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Day	s Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	KSNV	0 <i>9</i> /18/1	2 09/26/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	+++==	:30	0 \$	375.003	0.00 NM	1	\$725.00
	W	<u>Sta</u> eek: 09/	<u>rt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> -Tw	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
	Spo		Date Ra		Description	_	t/End Time	0.00	<u>Weekdays</u>	Length	Rate	Rtg Type		
	3	KSNV	09/24/12		1-F Jeopardv	630-			-TW			0.00 NM		
		Un	resolved								(\$0.0.00)	0.00 /1///		
		[.N	OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE								
	4	# KSNV	09/24/12	2-09/30/12 N	1-F Jeopardy	630-	7pm		-TW	- :30	(\$375.00)	0.00 NM		
		Se	e <i>MG 1</i> .6	;			•				(,			
		[,N	OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE								
	6	KSNV	09/25/12	2-09/25/12 N	1-F Jeopardy	630-	7pm		-T	- :30	(\$725.00)	0.00 NM		
		⊕ Se	e <i>MG 1</i> .7	•										
		[.N	OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE								
	7	' KSNV	09/26/12	2-09/26/12 IV	1-F Jeopardy	630-	7pm		~-W	- :30	(\$725.00)	0.00 NM		
		-	resolved											
_		[,N _:]	OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE								
	N 2	KSNV	10/17/1	2 10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm		:30	0 \$	400.003	0.00 NM	5	\$2,000.00
		<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 10/	15/12	10/21/12	WT~	2		0.00						
	We	eek: 10/		10/28/12	MTW~~-	3	\$400.00	0.00						
	Spot		Date Ra		escription	<u>Starl</u>	/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
	4				1-F Jeopardy	630-	7pm		MTW	- :30	(\$ 400 . 00)	0.00 NM		
			e MG 2.6											
	_	-	debates	•										
		_			l-F Jeopardy	630-	7pm		Th	- :30	\$400.00	0.00 NM		
_		(M) MG	for 2.4 1	0/22	***									
										***			-	